



## RTNDF First Amendment PSA Contest "Five Freedoms" Contest Entry Form

School Name: \_\_\_\_\_

PSA Title: \_\_\_\_\_

Adviser Name: \_\_\_\_\_

Adviser Phone: \_\_\_\_\_

Name(s) of Student Producer(s): \_\_\_\_\_

\_\_\_\_\_

I verify that this entry to the Five Freedoms PSA Contest is student work. I have read the last page of this document, "Use of Copyrighted Materials in RTNDF Activities," and understand that our submission to this contest is in compliance with the rules outlined in this policy. We also understand that we will be disqualified from this contest if we do not supply proof that we are compliant in use of copyrighted materials.

\_\_\_\_\_  
Adviser's Signature

\_\_\_\_\_  
Date

**Fax this entry form to RTNDF at (202) 223-4007**

**There is no entry fee for this contest.  
Deadline: February 4, 2008.**



## Use of Copyrighted Materials in RTNDF Activities

RTNDF and supports and complies with United States copyright laws. It is the responsibility of every contest participant to ensure compliance.

1. In all RTNDF sanctioned activities (including but not limited to contest submissions, on-site contests, and materials submitted for critique) participating schools shall certify that all audio and visual material they submit is fully the creation of the school submitting the work, or that written permission has been secured from the copyright holder to use the material in this instance, or is believed to fall under the "fair-use" portion of copyright law.
  - a. Licenses must include permission to incorporate the work into the entry; to reproduce and distribute copies of that entry; and to permit the entry to be displayed to audiences. Licenses without that permission will be ineffective.
  - b. Submissions claiming a "fair use" of the underlying work should additionally be accompanied by acknowledgement that the participants have reviewed the information provided to RTNDF by the Student Press Law Center, and believe that copyrighted materials used in the production of this submission fall under the "Fair Use" portion of copyright law.

The Student Press Law Center will be happy to provide help or clarification at no charge. Call them at 703-807-1904.

- c. All materials submitted must be accompanied by a statement from the teacher/adviser certifying copyright compliance (normally on the entry form).
2. A copy of "Copyrighted Music in High School News Broadcasts" from Student Press Law Center shall be included with RTNDF contest information.
3. These guidelines shall apply to all RTNDF-sanctioned activities, beginning with the 2005-2006 school year.



## Five Freedoms PSA Contest Rules & Instructions

**WHO:** High school television students who value the Five Freedoms guaranteed by the First Amendment of the Constitution: Freedom of Press, Speech, Petition, Assembly and Religion.

**WHAT:** A contest designed to challenge student journalists to create original 15 or 30 second Public Service Announcements demonstrating the importance of the First Amendment.

**WHEN:** Segments produced this school year – until February 4, 2008 – are eligible.

### HOW TO ENTER:

- **PREP:** Read the background information on the Five Freedoms of the First Amendment at: <http://hsbj.org/Announcements/fivefreedoms/>
- **LENGTH:** Teams of no more than three students should plan and produce PSAs of either 15 or 30 seconds. Schools can send in as many PSAs as they like.
- **SLATE:** A 10-second, full-screen slate should appear before your PSA with the following information:
  - Student producers' names (No more than three)
  - School name and address
  - Title of the entry
  - Total Running Time
- **MUSIC:** Use no music, or only music you have permission to use.
- **TIME LIMIT:** Stay within your time limit (:15 or :30) in your final edit
- **UPLOADING VIDEO:** Register at: <http://rtndf.schooltube.com/rtndf.aspx> to upload your PSAs. Either students or teachers can upload videos to SchoolTube. Student submissions must first be approved by their teachers before they will be posted. Teachers must register at SchoolTube to approve their students' submissions.
- **RELEASE FORM:** All uploaded submissions must be accompanied by a signed release form. The release form must be signed by the teacher and faxed to RTNDF at (202) 223-4007.  
Download the release form here: <http://hsbj.org/2008entryform.pdf>
- **VOTING:** All SchoolTube members will be able to vote for their favorite PSAs. There will be "Early Entry" prizes for the favorite PSAs posted from October 1 to February 1. **Final submission deadline is February 4.**
- **JUDGING:** First Amendment experts and professional broadcast journalists will choose a Grand Prize Winner in both the 15-second and 30-second categories.
- **GRAND PRIZE:** Grand Prize Winners will receive \$1,000.
- **ON THE AIR:** Winning PSAs will appear on Channel One during Sunshine Week (March 16-22) and on SchoolTube. **Please save a broadcast-quality version of the PSA in the event that yours is selected to air on television.**

## Judging Criteria

Here are some of the points judges will take into account:

**Impact:** Would this PSA catch a teen's attention? Make that teen think about First Amendment principles? Could it change a young person's mind about the importance of the First Amendment in his or her life? Give 0 – 5 points.

**First Amendment Principles:** Do the authors understand the First Amendment? Does the PSA properly interpret the First Amendment.

**Innovative Idea:** Is this a unique approach to the First Amendment?

**Content Quality:** How is the script, the acting, spelling of any slates or signs, correct use of terms? Is this a quality product?

**Visual Quality:** How is the camera work, the lighting, the editing?

**Audio Quality:** How does this PSA sound? Could you understand the words? Was the recording level too low or too high? Did it vary within the PSA?

**WOW Factor: Extra Points 1-5**